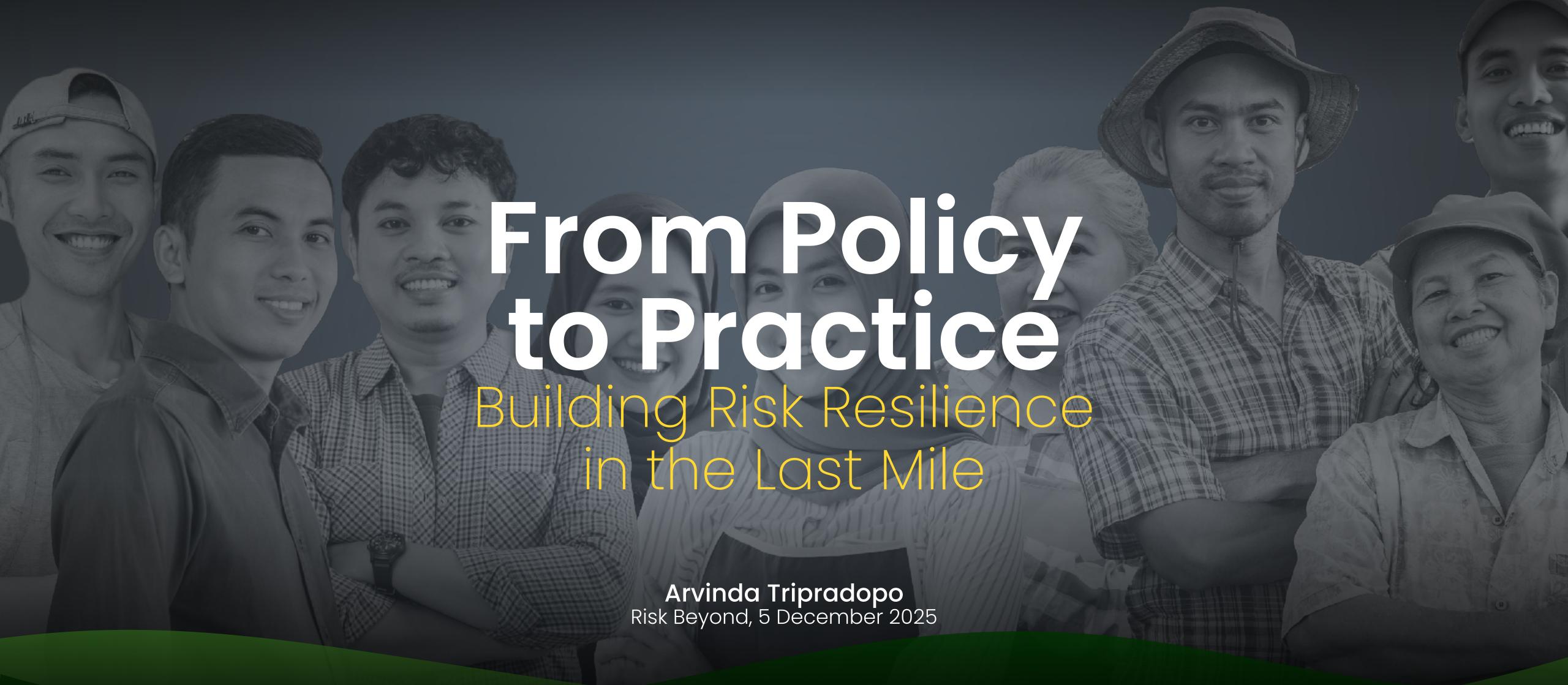
RISK BEYOND 2025





pıngtar

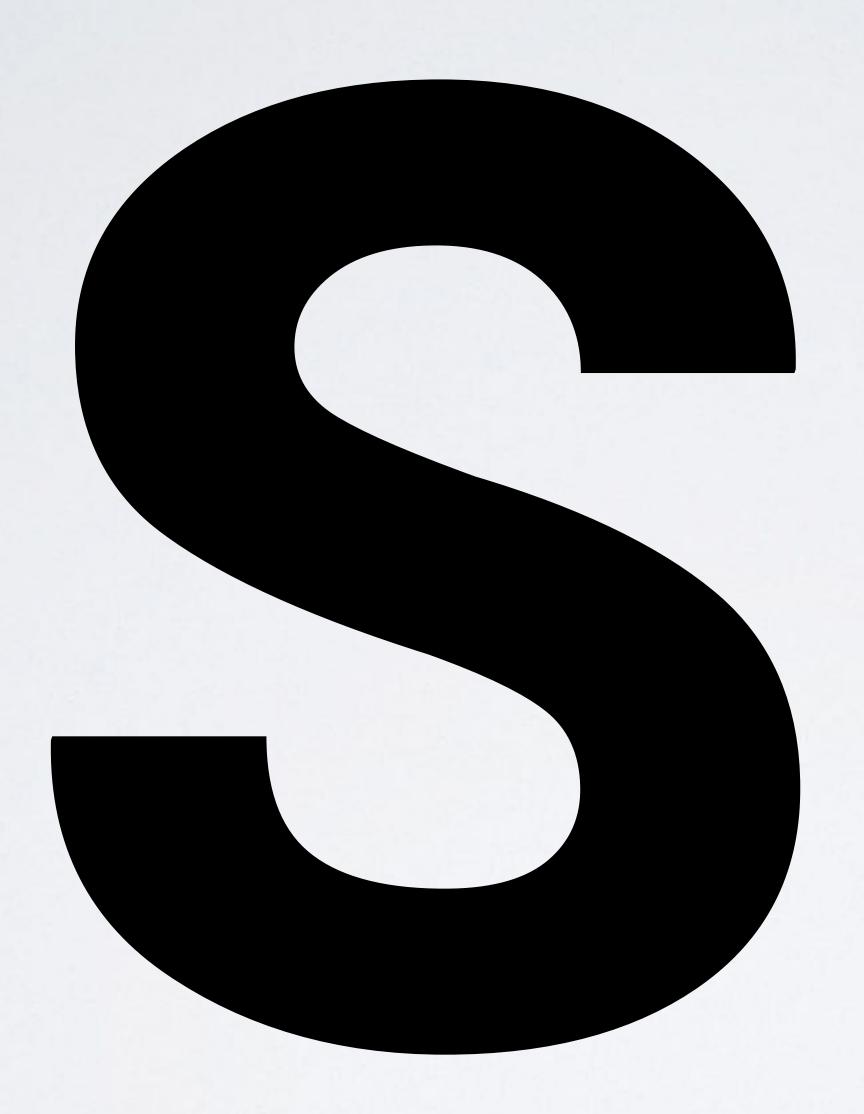
Quick Background

- Pingtar specializes in **Intervention and Policy Activation** strategies.
- Actively collaborating with global development agencies,
 NGOs, and corporations to reach rural communities and workers with limited internet access and low digital literacy.
- Combines WhatsApp, conversational micro-learning, gamification, with a learning-monitoring loop to drive activation.









S is human.

S is behavioral.

S often starts at home, not work.





The Last Mile Reality





The Last Mile Reality



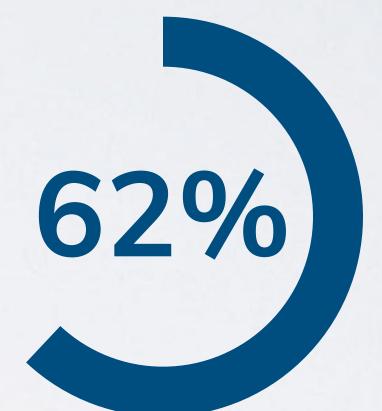
Has no access to any computer devices

Axonify





The Last Mile Reality





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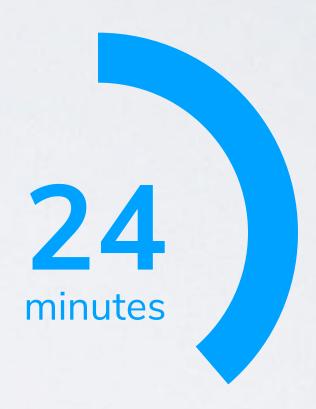
Has outdated electronic devices

Relay, 2025





The Last Mile Reality



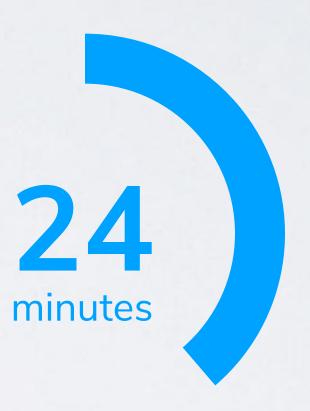
is the average time that can be allocated by workers per week for learning purposes.

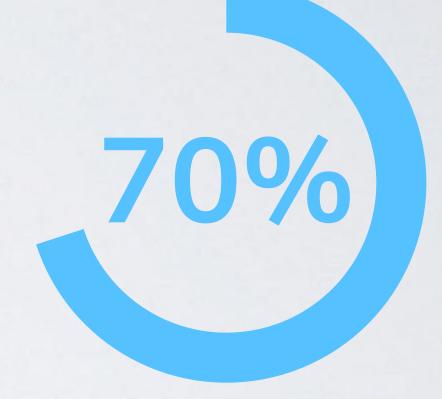
Josh Bersin, 2024





The Last Mile Reality



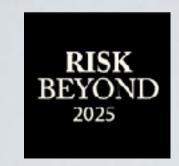


is the average time that can be allocated by workers per week for learning purposes.

Josh Bersin, 2024

are forgetting training materials within 24 hours

Hermann Ebbinghau



pıngtar

- Pingtar Signal 2025:
 Southeast Asia
 Workforce Activation
 Trends
- Over 1K workers from Indonesia, Malaysia, Singapore, Vietnam, Philippines, Thailand and Cambodia



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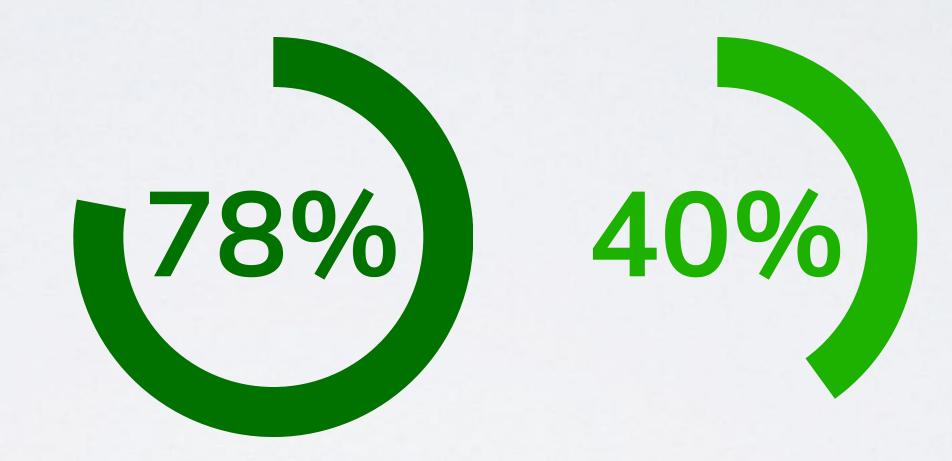


78% of policy communication relies on Email.



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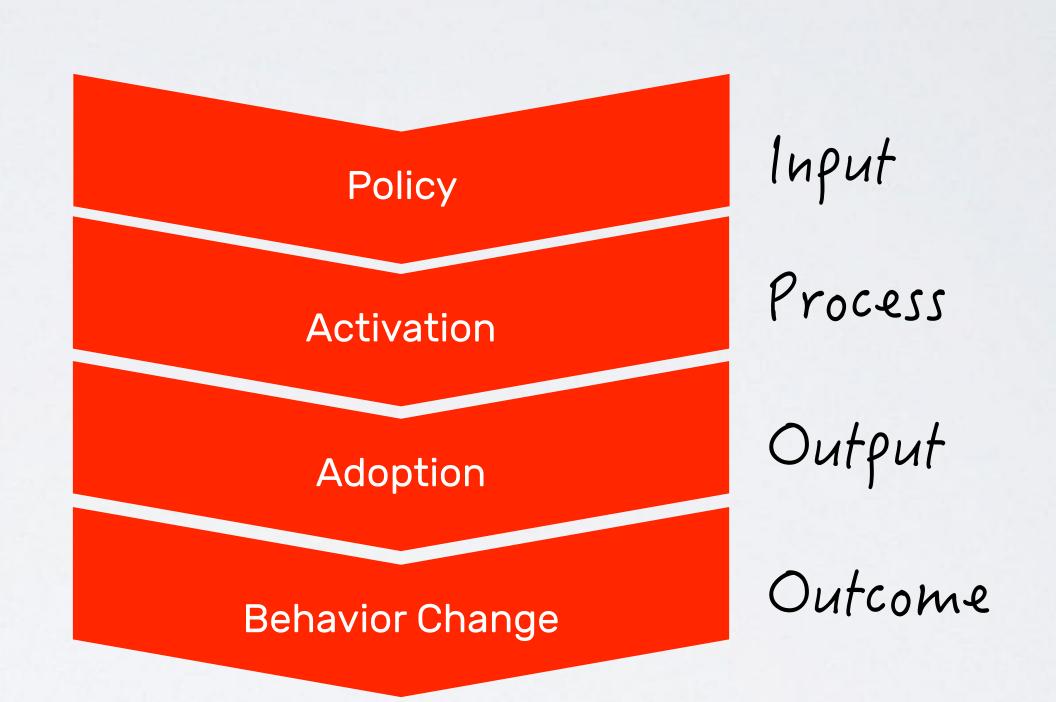
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Less than 30% of workers intervene when they see non-compliant behavior by their peers.

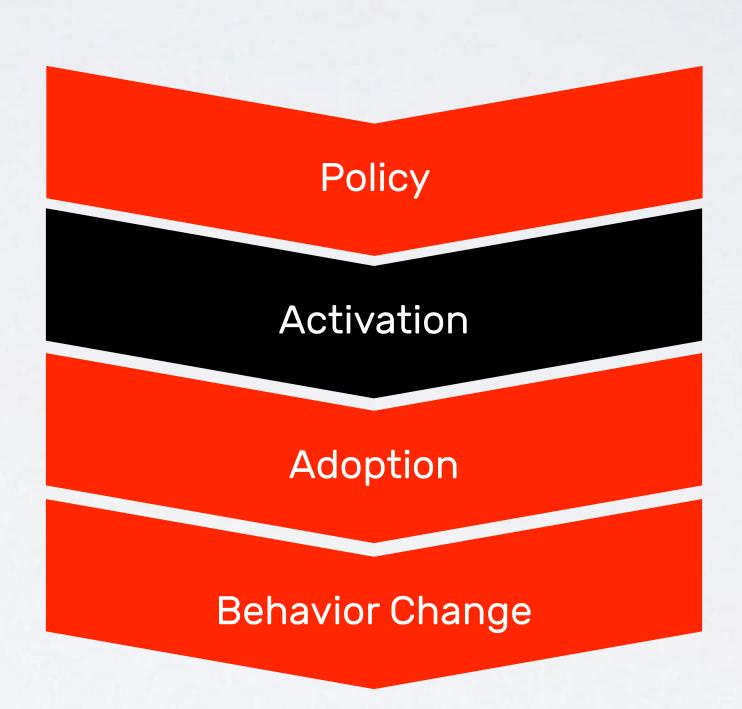


Connecting Policy to Practice





Connecting Policy to Practice

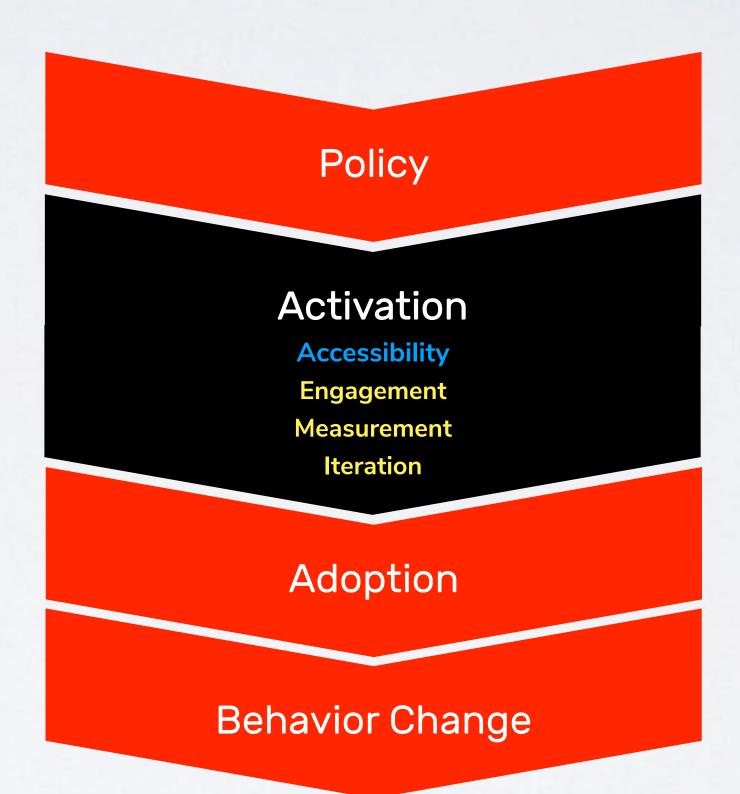


The action of making something active or operative.

Activation as the continuous layer required to realize training investment and close the Policy-to-Practice risk gap



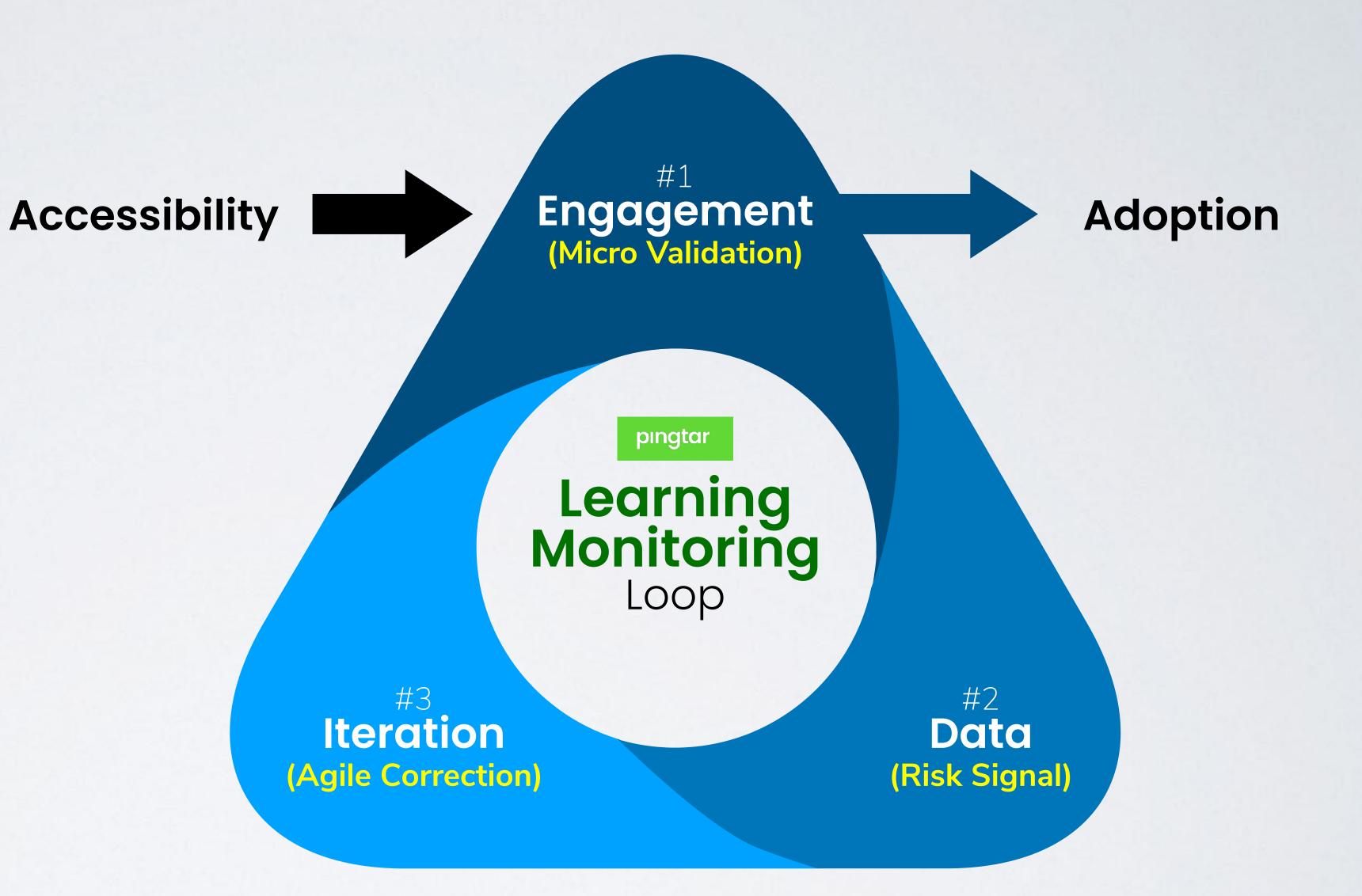
Connecting Policy to Practice



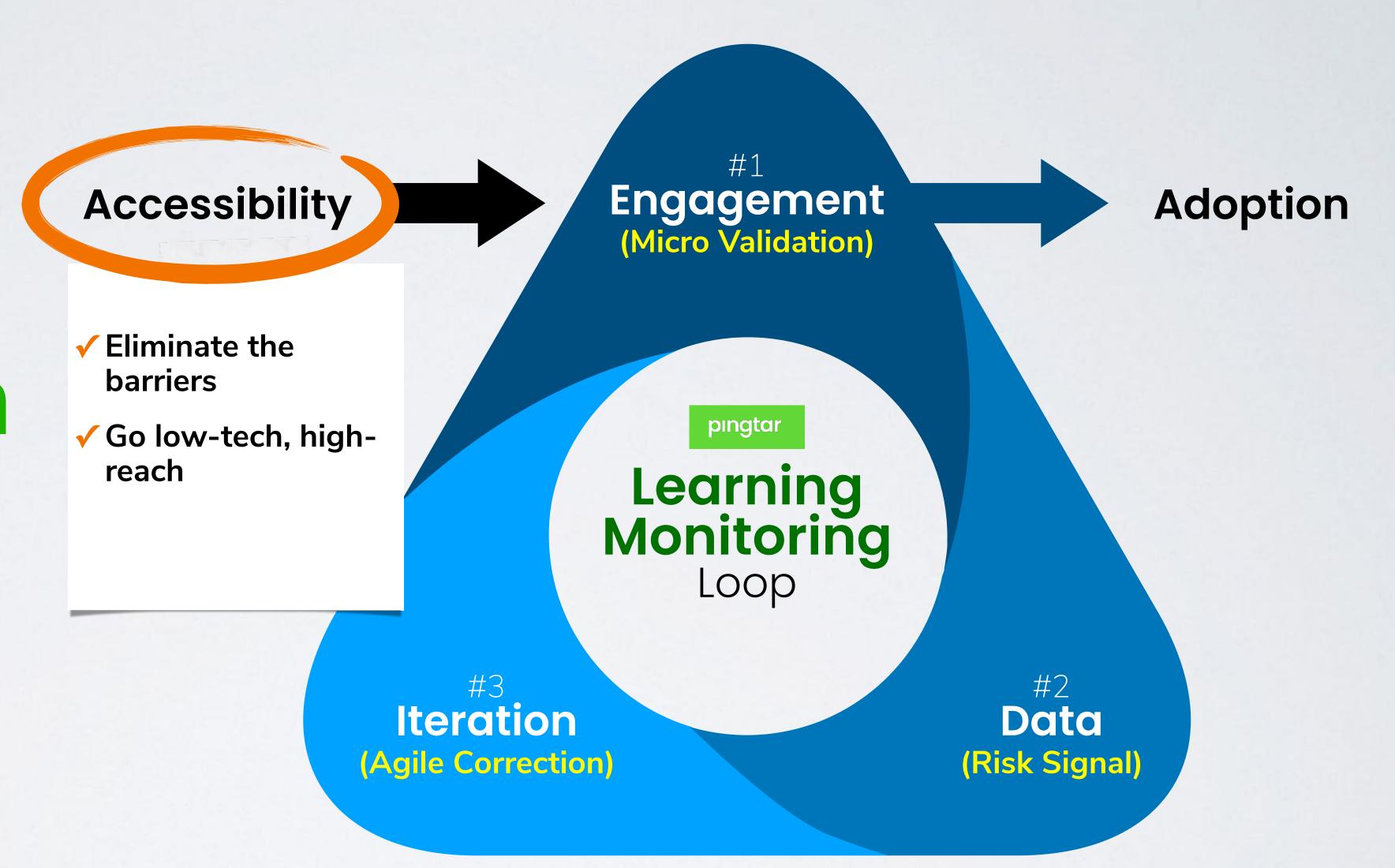
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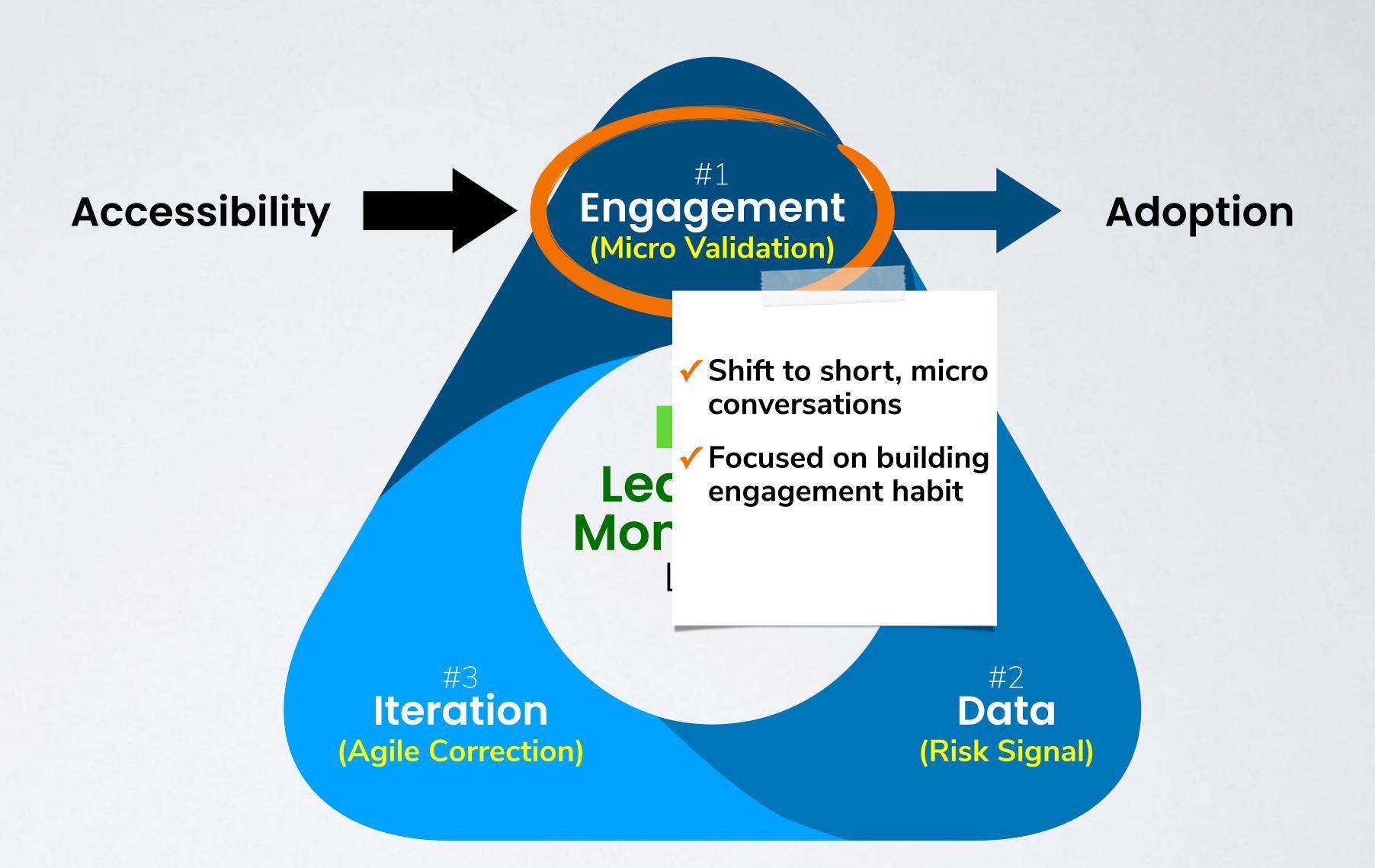




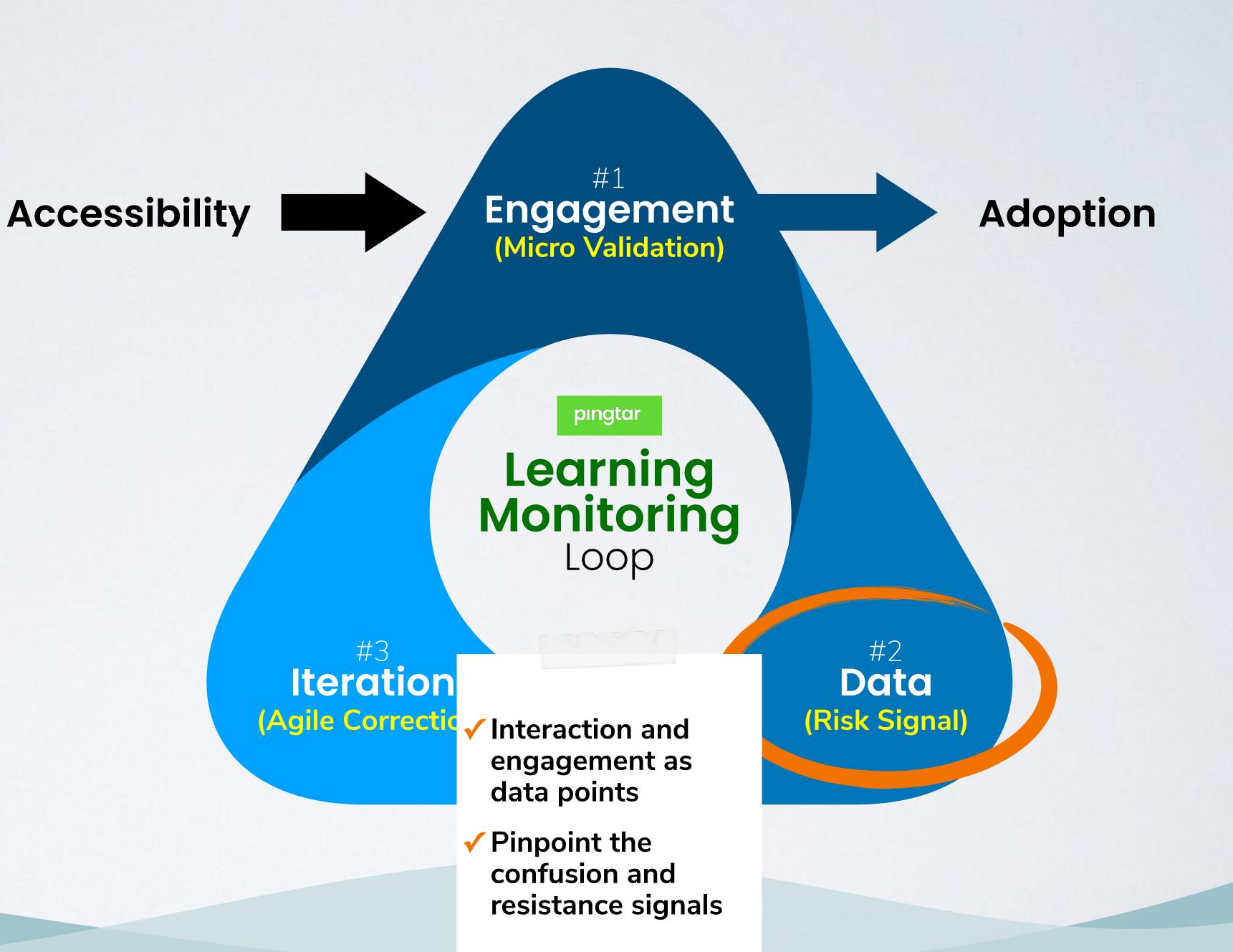




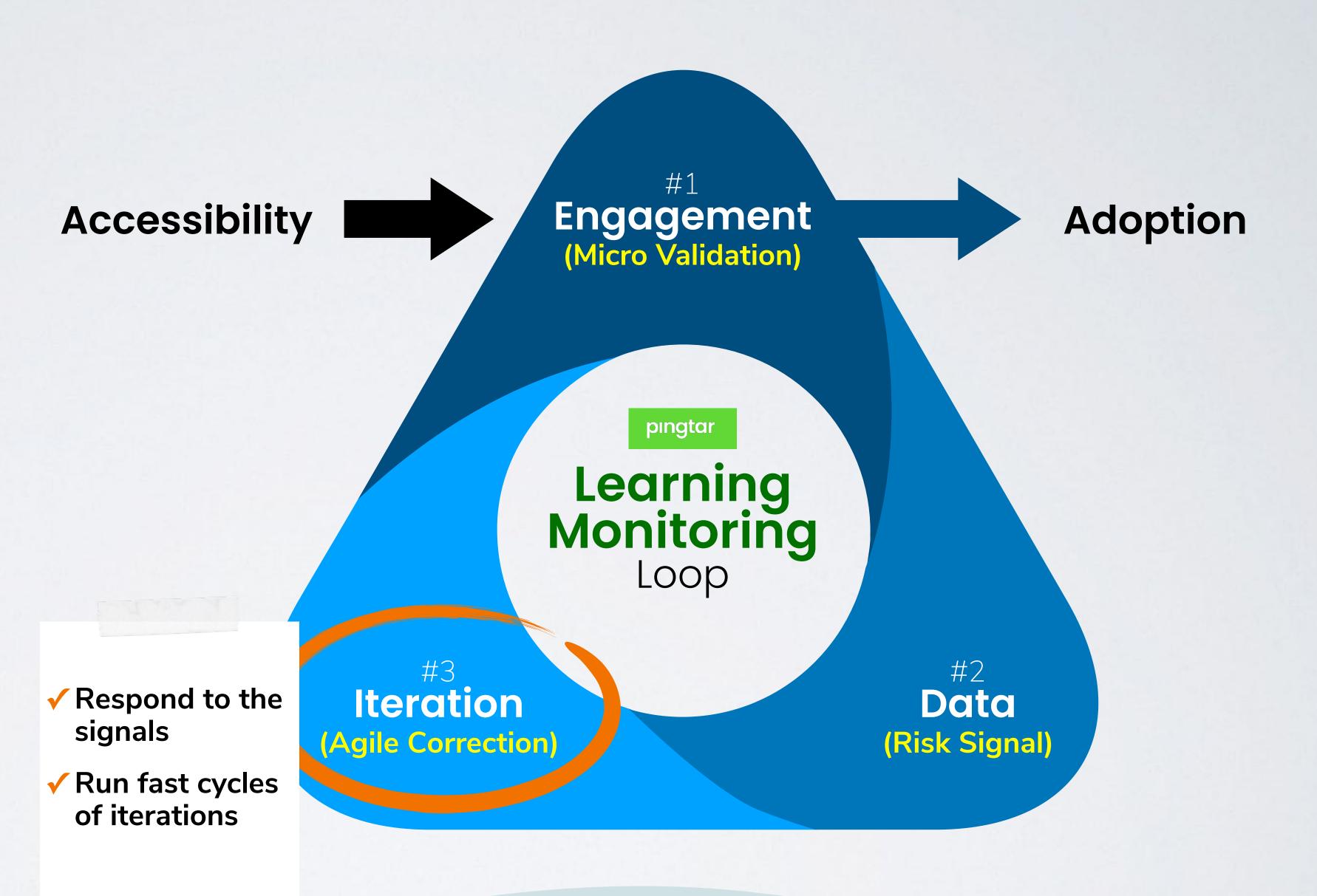




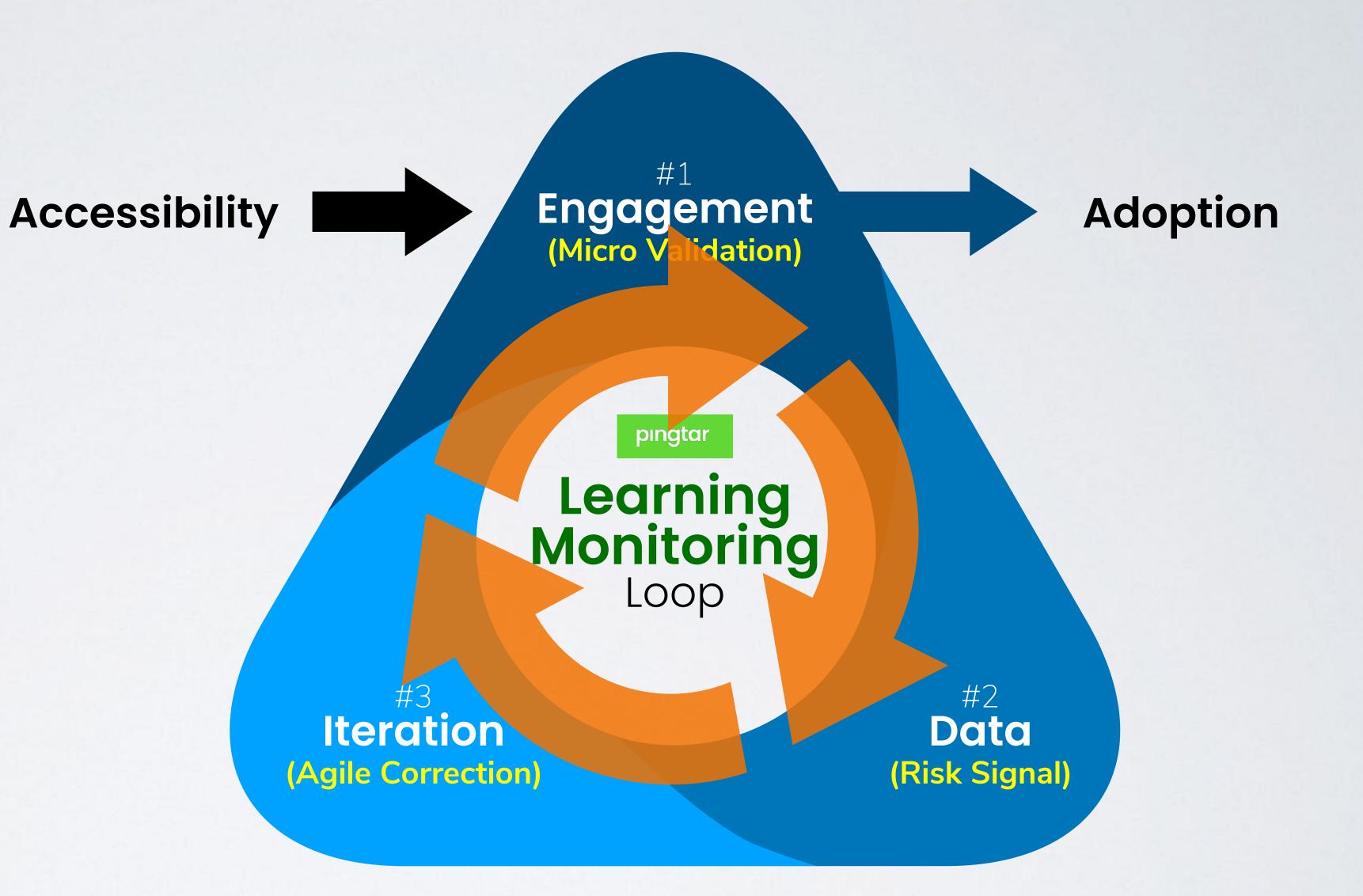




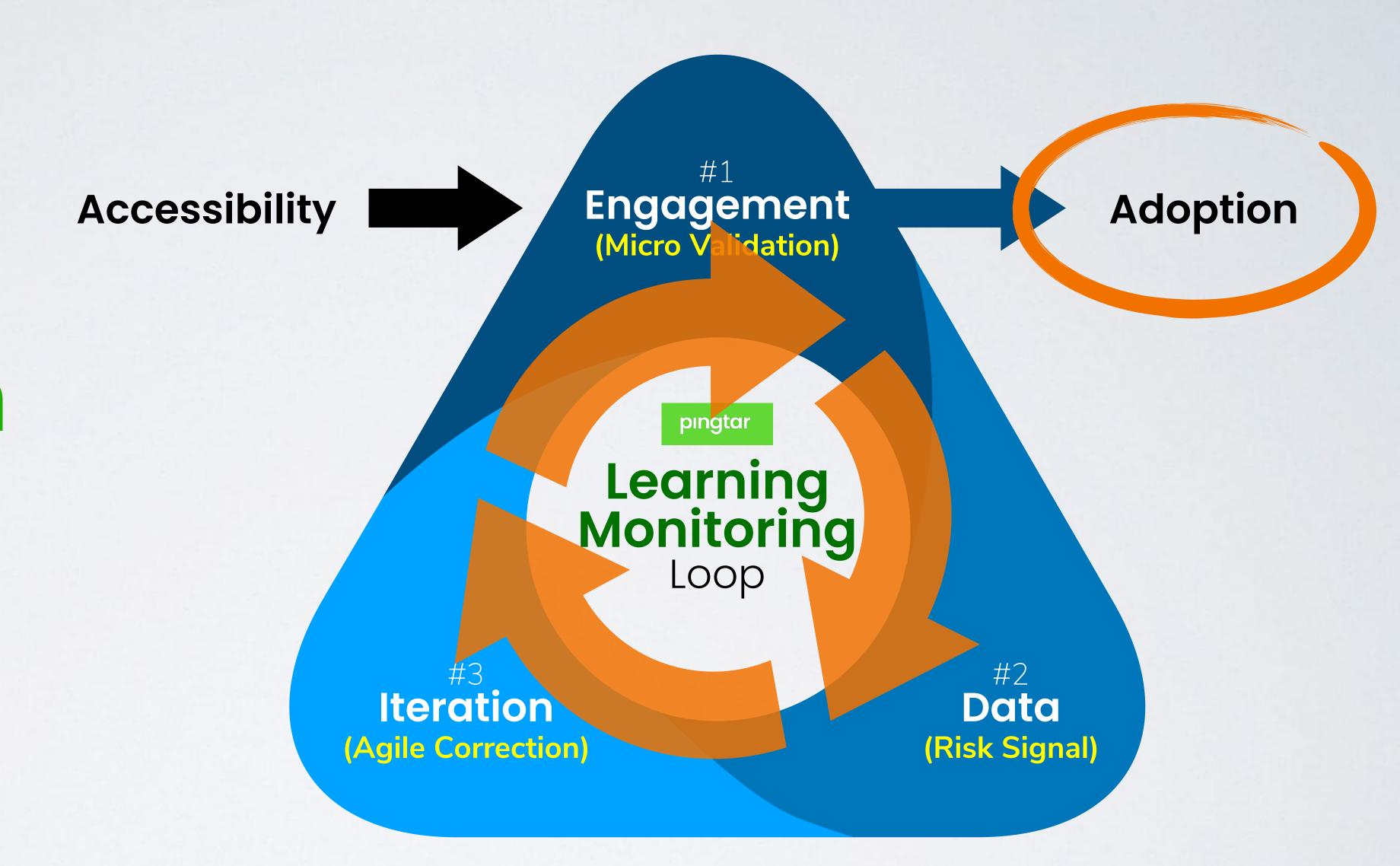












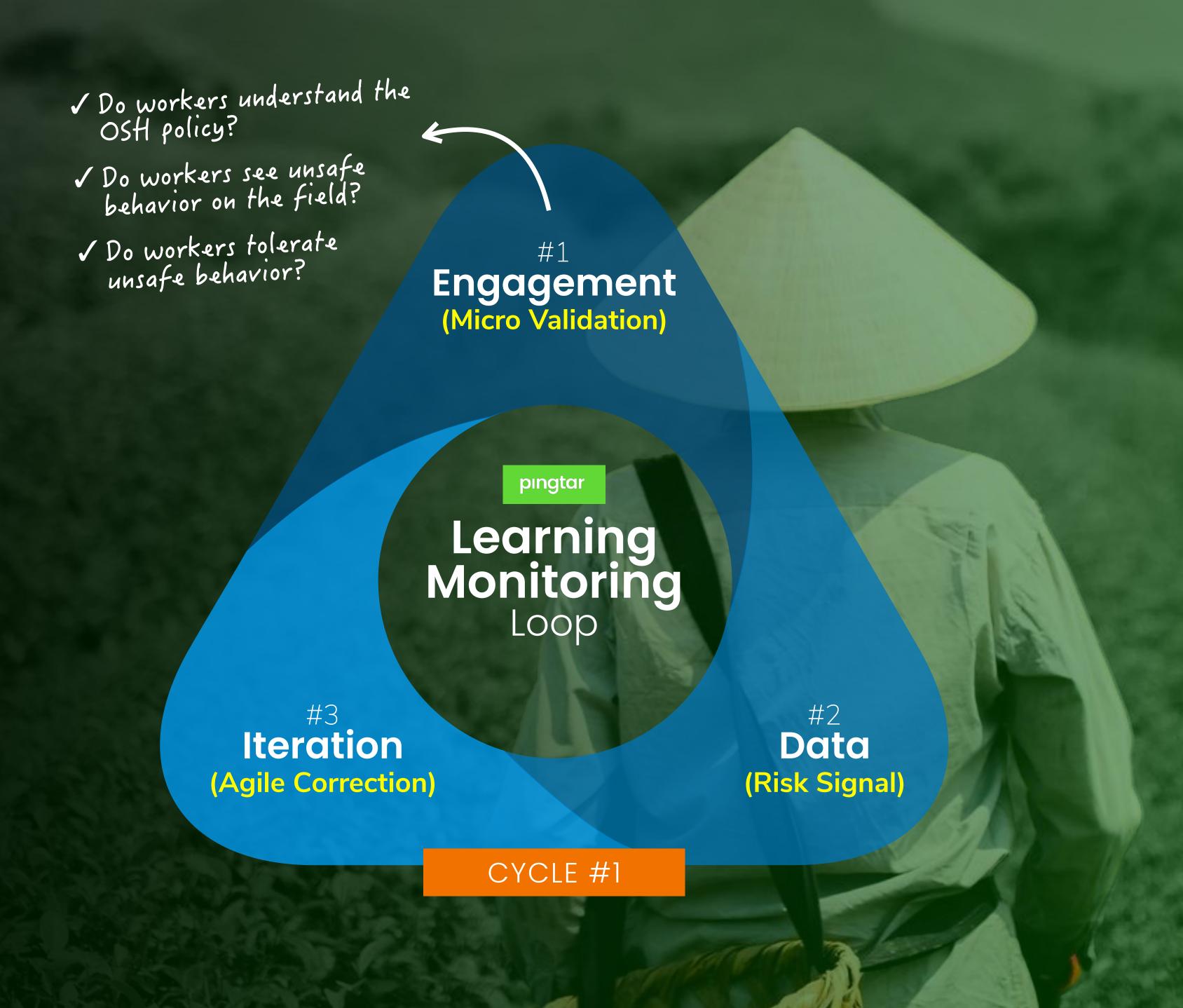
Case Study: CSI-I

- Setting
 CPO Plantation Farm
 (20,000+ hectares / 49,000+ acres)
 Kalimantan, Indonesia
- OSH Policy-to-Practice
 Gaps
 - Frequent OSH socialization
 - Complete safety checklists
 - High level of safety incidents, especially in harvesting seasons



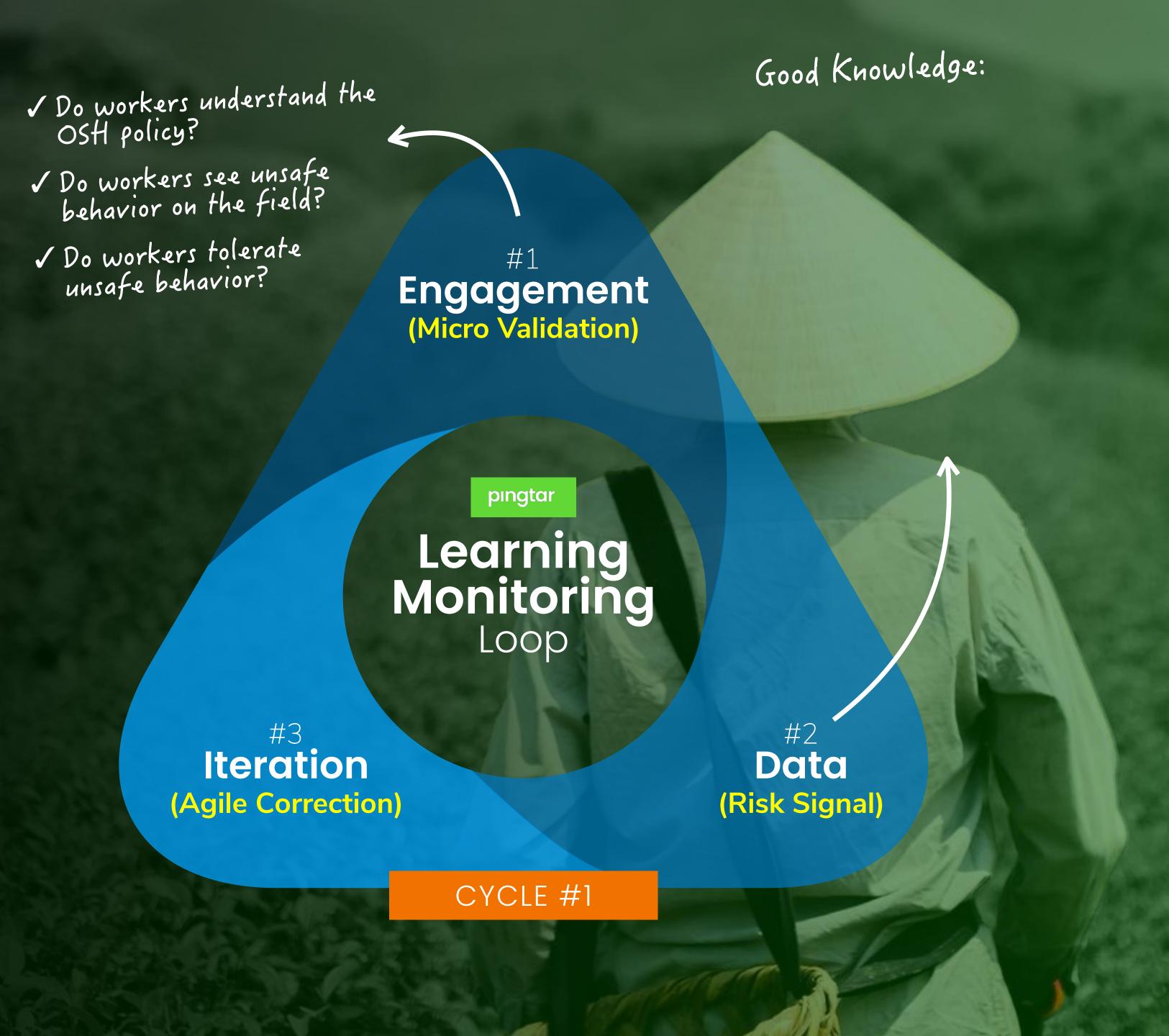
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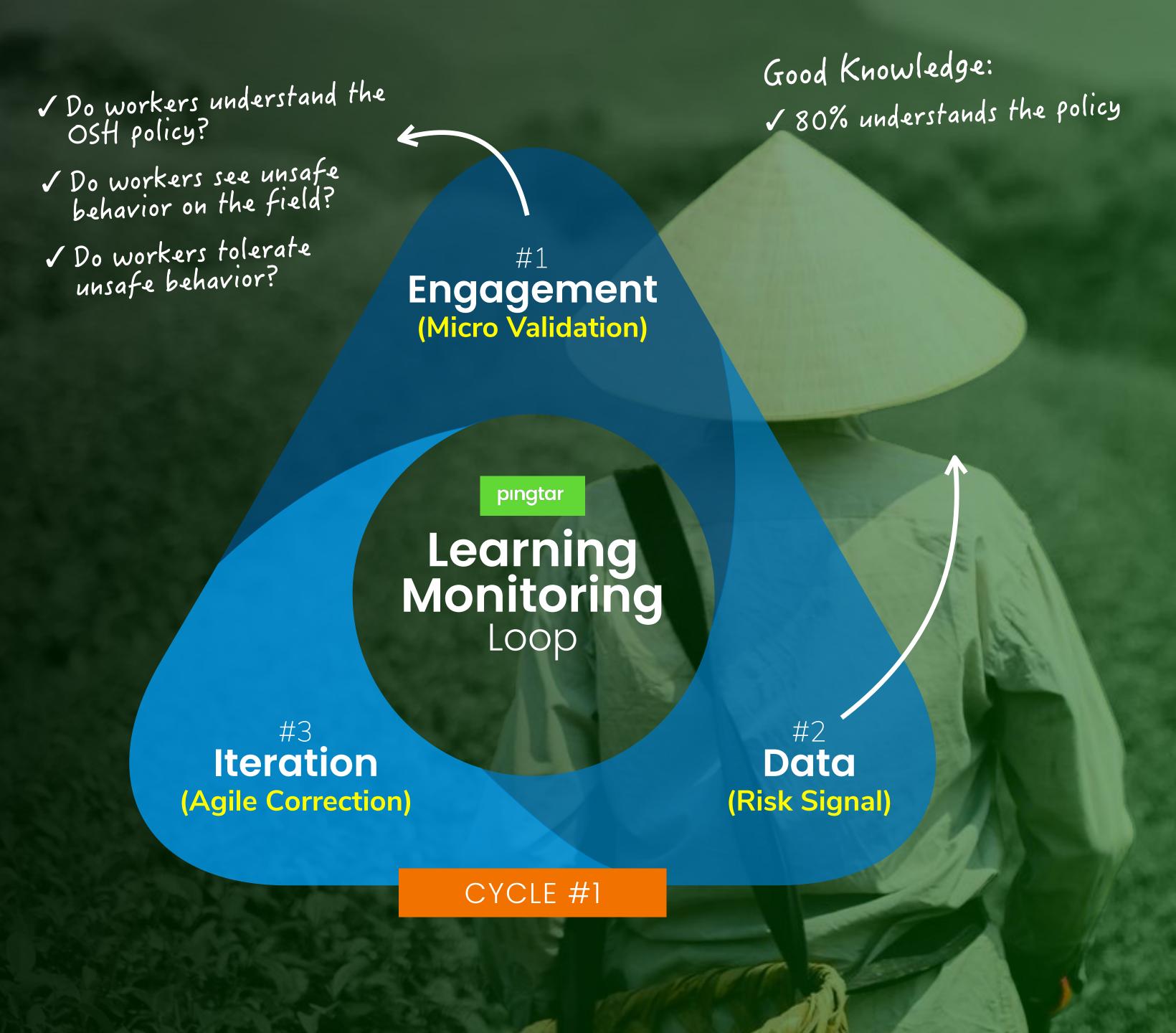
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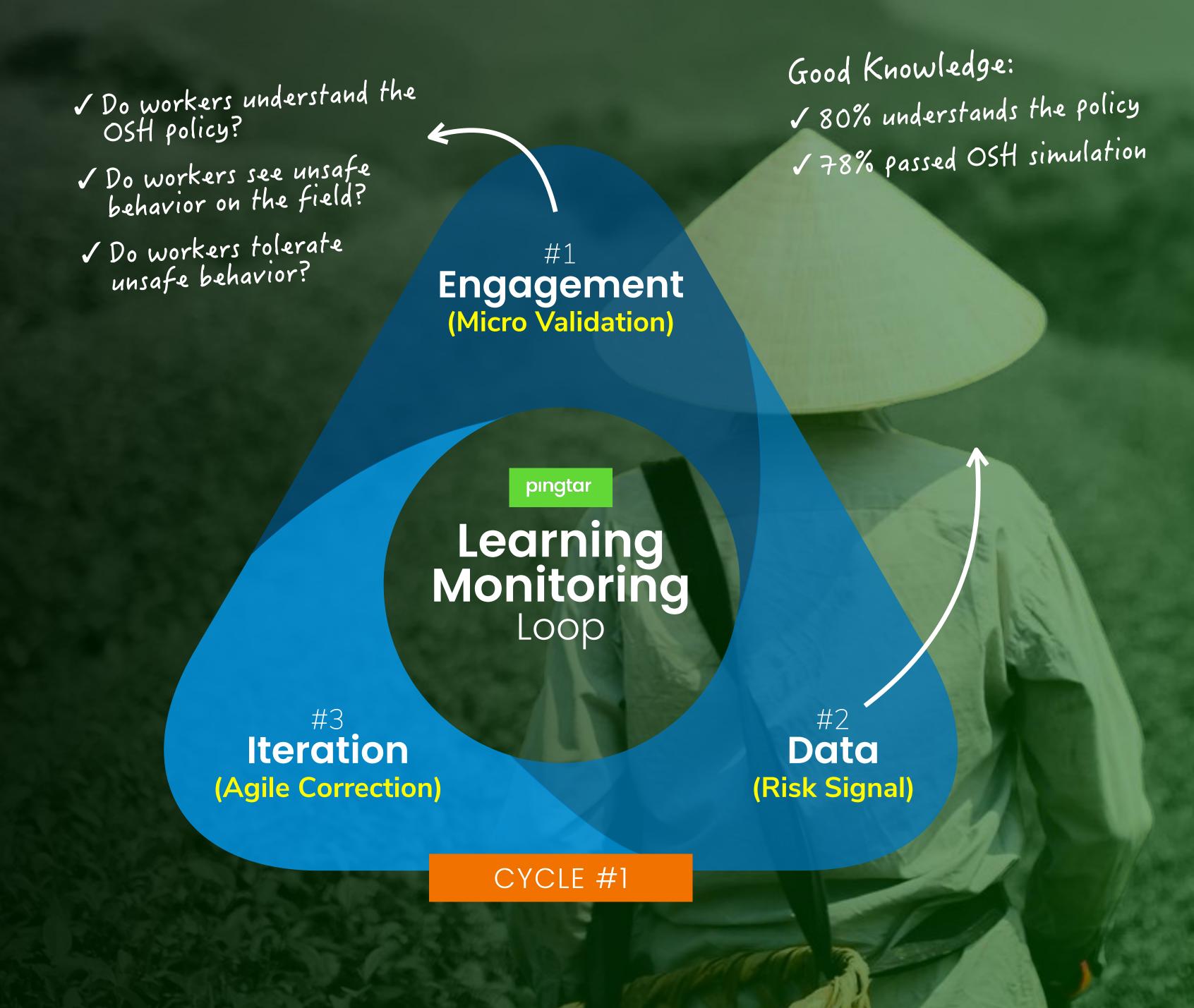
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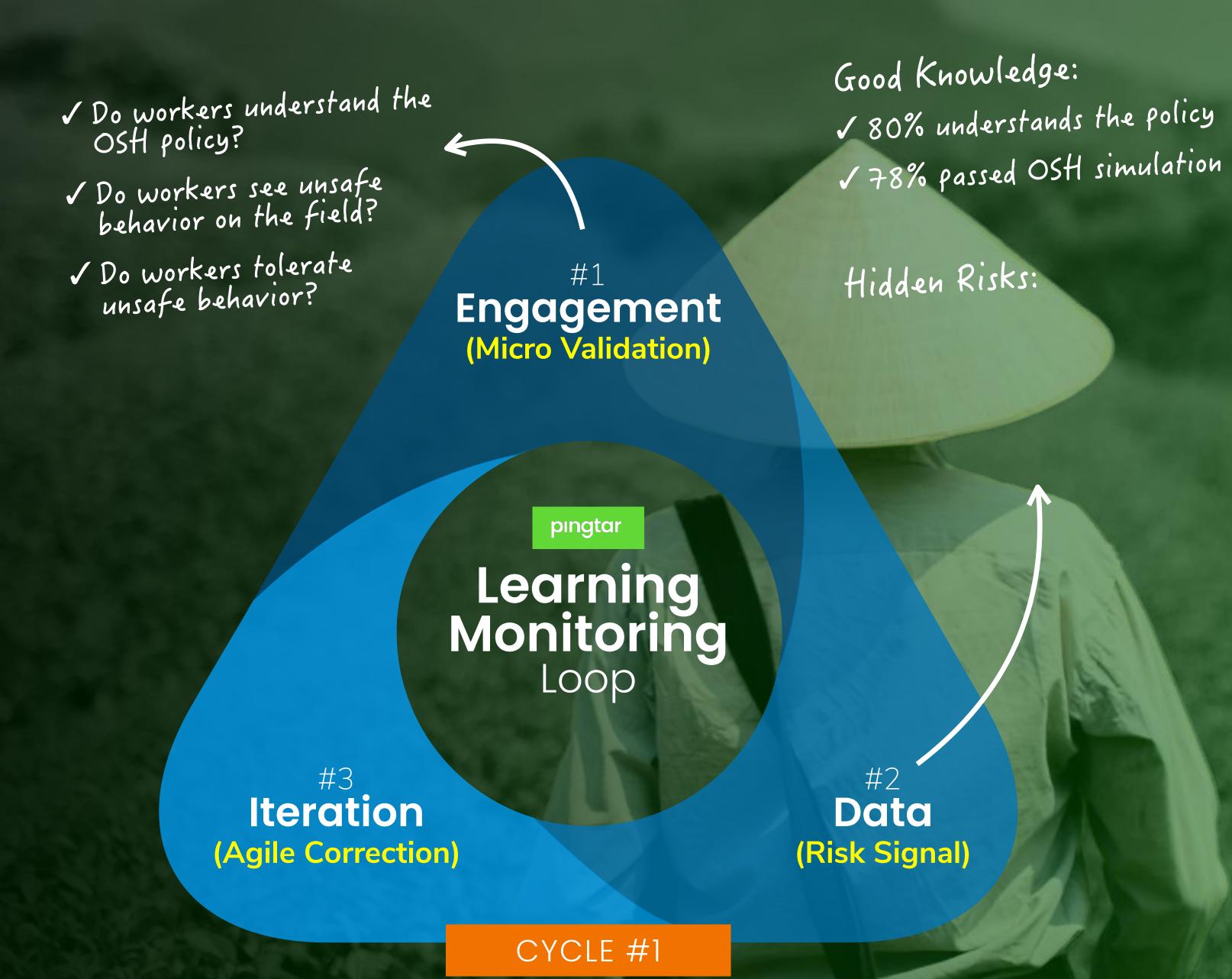
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J Do workers understand the OSH policy?

- J Do workers see unsafe behavior on the field?
- J Do workers tolerate unsafe behavior?

#1
Engagement
(Micro Validation)

Good Knowledge:

1 80% understands the policy

178% passed OSH simulation

Hidden Risks:

176% reported seeing unsafe behavior regularly

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Learning Monitoring Loop

#3
Iteration
(Agile Correction)

#2
Data
(Risk Signal)

CYCLE #1

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